

Raymond J. Ban is retired Executive Vice President of Programming, Operations and Meteorology at The Weather Channel, Inc. (TWC). Most recently, he served as Consultant for Weather Industry and Government Partnerships, responsible for growing TWC relationships with the atmospheric science community across the entire weather and climate enterprise. He is currently President of Ban & Associates, providing consultative services to the weather media industry and also a guest lecturer in the Meteorology Department at Penn State University where he teaches one month each semester in the Weather Communications Program.

Ban has been associated with The Weather Channel for 30 years and is considered one of the founding members of the TWC team. He served as an On-Camera Meteorologist in the early years, took over responsibility for the On-Camera Meteorologists in 1985, and was promoted to Vice President of Operations in 1988 heading up Production and all Meteorology activities. In 1996 Ban became Senior Vice President and was a key member of the business development team that established TWC International business in Germany, Great Britain and South America. In 2000, he was promoted to Executive Vice President and added responsibility for all Programming and Operations of the TWC Video Network in 2008. Ban was a member of the senior leadership team that grew The Weather Channel from a modest cable television network into a top, multi-platform media brand.

In the community, Ban has been an active member of the AMS for almost 40 years. He is a Fellow of the Society and holds both the Television and Radio Seal of Approval. Ban was the Commissioner on Professional Affairs for the AMS for six years, served as Councilor for three years and recently served on the inaugural Steering Committee of the AMS Commission on The Weather and Climate Enterprise. He is currently a member of the AMS Planning Commission and a Co-Chair of the Committee on Improving Climate Change Communication.

Ban is an Alumni Fellow of Penn State University and a Centennial Fellow of its College of Earth and Mineral Sciences. He has served on the Board of Atmospheric Science and Climate of the National Academy of Sciences, and was Chair of the Academy Committee on Effective Communication of Uncertainty in Weather and Climate Forecasts. Ban also served as President of the Alumni Board of the College of Earth and Mineral Sciences at Penn State. Currently, he is active on several Boards and Committees including Chair of the NOAA Science Advisory Board, Co-Chair of the Weather Coalition, a member of the Board of Directors of the National Environmental Education Foundation and a member of the Advisory Council to The National Center for Atmospheric Research.

Prior to joining TWC in 1982, Ban worked as an operational weather forecaster at AccuWeather, Inc. He graduated from Penn State University in 1973 with a degree in meteorology.